

We create, launch and scale technology-enabled businesses.

GCV Labs is the venture-building arm of Growth Capital Ventures. This media kit contains our story, venture-building model, portfolio evidence, approved company descriptions and media contact.

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Companies built, co-founded
and developed

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Stages from idea to scale

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Ways we build ventures

OUR STORY

We do not just invest in companies. We help build them.

GCV Labs identifies opportunities and works with founders, teams and established businesses to create, launch and scale technology-enabled ventures. We bring the operating capability needed to turn an opportunity into a company: strategy, talent, product, technology, brand, go-to-market, capital and growth.

We work through three pathways: building our own ideas as GCV spinouts, building alongside founders and domain experts, and building new ventures with established businesses.

Build and fund are complementary but distinct. GCV Labs creates and develops companies. GCV Invest provides a private investor network through which suitable investors can access carefully selected opportunities, including ventures originating from the GCV Labs ecosystem where appropriate.

Ideas → Founders → Venture building → Companies → Capital → Growth

WHAT WE DO

Three ways to build.

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|----|----------------------------|--|
| 01 | GCV Spinouts | We identify opportunities where technology, changing markets or regulation can create significant value, then validate the opportunity, develop the proposition, assemble the team and build the company from the ground up. |
| 02 | Founder Partnerships | We partner with exceptional founders and domain experts who have insight, ambition and the potential to build category-defining businesses, bringing the venture building infrastructure around them. |
| 03 | Corporate Venture Building | We work with established businesses to identify, create and launch new products, services and ventures - from opportunity identification and validation through to product development, launch and scale. |

THE PROCESS

Seven stages from idea to scale.

01	02	03	04	05	06	07
Ideate	Evaluate	Create	Incubate	Launch	Accelerate	Scale

PORTFOLIO EVIDENCE

Companies built, co-founded and developed by GCV Labs.

Intelligence Fusion

CO-FOUNDED · EXITED

Co-founded with Michael McCabe and built through the full GCV Labs venture build process - from idea and proof of concept to launch and scale. Funded first by the GCV Invest network, then institutional investors as the business proved product-market fit and its revenue model. Acquired by Sigma7 and now operating as S7 One.

n-gage.io

CO-FOUNDED · GROWTH PHASE

An attractions management platform with a powerful, highly customisable visitor-facing app, co-founded with Bryan Hoare. Now in its growth phase, with clients including Longleat Safari Park, Knowsley Safari Park and Jimmy's Farm.

Business Finance Market

CO-FOUNDED · GROWTH PHASE

A GCV Labs portfolio company with two brands: Finance Nation, the FCA-authorised commercial finance brokerage, and Xova, the commercial broker SaaS platform - piloted and used by Finance Nation, and built to be licensed to other commercial brokers, initially in the UK and then globally.

Valius Global

CO-FOUNDED · GROWTH PHASE

Valius is a modern digital marketplace connecting business owners with serious, verified buyers. The platform showcases over 1,000 UK businesses across a wide range of sectors. Smart matching helps buyers discover opportunities. End-to-end tools and support streamline the journey from discovery through to completion.

Quva

SPINOUT · GROWTH PHASE

A GCV Labs brand spun out into a separate brand operating as a division of Growth Capital Ventures Limited. Founded by Craig Peterson and Norman Peterson, Quva is a highly customisable, highly configurable SaaS platform for the alternative investment market - powering GCV Invest and licensed to other private investor networks, venture capital firms, private equity firms and property investment firms.

APPROVED DESCRIPTIONS

Company boilerplate.

SHORT DESCRIPTION

GCV Labs is a UK venture builder that creates, launches and scales technology-enabled businesses. It brings strategy, talent, product, technology, brand, go-to-market, capital and growth expertise around each venture.

LONG DESCRIPTION

GCV Labs is the venture-building arm of Growth Capital Ventures. It identifies opportunities and works with founders, domain experts and established businesses to create, launch and scale technology-enabled ventures. Its multidisciplinary team applies strategy, talent, product, technology, brand, go-to-market, capital and growth expertise through a seven-stage process from idea to scale.

GCV Labs builds through three pathways: creating its own spinouts, co-founding businesses with founders and domain experts, and building new ventures with established companies. GCV Invest sits alongside GCV Labs as a separate investment capability, providing a private investor network through which suitable investors can access carefully selected opportunities, including ventures originating from the GCV Labs ecosystem where appropriate.

SUPPORTING STORIES

We don't just invest in companies. We help build them.

gcvlabs.com/insights/we-dont-just-invest-we-help-build

From build to exit

gcvlabs.com/insights/from-build-to-exit-what-a-venture-builder-contributes

Why we built Quva

gcvlabs.com/insights/why-we-built-quva

MEDIA CONTACT

Craig Peterson

Co-Founder and Co-Chief Executive Officer, GCV Labs

craig.peterson@growthcapitalventures.co.uk

+44 (0) 330 102 5525